Land Rights Now - Collecting footage from your action

Please remember to send us high quality photos and videos of your events and actions, so that we can include them in World Food Day mobilisation wrap up video. The objective of this video is to show the global expanse of this growing movement calling for #LandRightsNow.

Please make sure to use #LandRightsNow and #WFD2018 in your social media posts.

Guidelines for Sharing Photos and Videos

- 1. Send them to contact@landrightsnow.org. For large files, it is better to use a file sharing tool like <u>WeTransfer</u> or <u>Dropbox</u>. Feel free to contact us if you have any questions!
- 2. Share photos from your event on Facebook, Twitter and Instagram using the hashtag #LandRightsNow and #WFD2018. This will allow us to find them easily and share with others. (The ideal photo resolution is 1200 x 630 pixels for Facebook, and 440 x 220 pixels for Twitter.)
- You can also share video live from your event. This will allow people who are not present to still see all the action. See this link for details on how to share live videos on Facebook - <u>https://www.facebook.com/facebookmedia/get-started/live#setup-and-preview</u>
- 4. Please try to include the World Food Day poster or banner in your offline action.



Tips:





